



**COOKING
CONTEST
CENTRAL**

Dish Off the Block Superbly Herby Recipe Contest - Presented by Cooking Contest Central

Official Contest Rules

Contest Theme: Featuring Dish Off the Block's Superbly Herby Spice Blend, we invite you to create original recipes that highlight the spice's herbaceous flavors in fresh and exciting ways. Superbly Herby is a very unique blend of eight herbs and spices that make mealtime easy and approachable for the home cook, providing layers of flavor in just one bottle. Whether it's a main course, appetizer, side dish, or something entirely unexpected, we're looking for recipes that feel inspired, balanced, and full of deliciousness. Push beyond the obvious and show us how the Superbly Herby Spice Blend can take any dish to new levels.

Featured Product: All entries must feature [Dish Off the Block's Superbly Herby](#) spice blend as a key flavor-enhancing ingredient. The Superbly Herby bottle must also be clearly visible in your final dish photo submission. You can order the Superbly Herby Spice Blend at dishofftheblock.com/shop and Dish Off the Block is offering a 50% discount for all entrants. Simply use code **CONTEST50** at checkout.

1. Eligibility

The Dish Off the Block Superbly Herby Recipe Contest is open to paying legal residents of the United States who are 18 years of age or older at the time of entry. Proof of residency may be required. A paid [Cooking Contest Central membership](#) is **not** required for entry.

In order to enter into the Contest or receive the prize, you must fully comply with the Official Rules and, by entering, you represent and warrant that you agree to be bound by these Official Rules and the decisions of Cooking Contest Central on behalf of Cooking Contest Central, whose decisions shall be binding and final in all respects relating to this Contest. Employees, officers, and directors of Cooking Contest Central and its sponsors, and, affiliates, or advertising agencies are not eligible to enter.

2. Entry Period

The Dish Off the Block Superbly Herby Recipe Contest will feature a contest entry window.

This contest will commence Monday, May 18, 2026, at 12:01 AM EST and conclude on Friday, June 12, 2026, at 11:59 PM EST.

3. How to Enter

To enter, participants must complete the online entry form and submit an original recipe, along with required information and media (e.g., photo). Participants may submit multiple entries.

To enter the Online Recipe Contest:

- a. Entrants must fill out the contest entry form with all required fields which includes entrant's information and a complete, original recipe with a photo of the dish that clearly includes [Dish Off the Block's Superbly Herby](#) spice blend.
- b. Entrants must "Like" the official Cooking Contest Central [Facebook](#) and [Instagram](#) pages and the official Dish Off the Block [Facebook](#) and [Instagram](#) pages.
- c. Entrants are required to share their recipe submissions on their personal social media accounts (Facebook or Instagram) using the hashtag #dotbsuperblyherby and tag both Cooking Contest Central and Dish Off the Block. Entries that fail to post their entry or use the hashtag will be disqualified.

4. Submission Requirements

All recipes must be original, unpublished, and created solely by the entrant. AI generated recipes and images will not be accepted. Recipe submissions should include a list of ingredients with measurements and a full breakdown of step-by-step instructions. All recipes must be written in English using standard United States measurements, also known as the Imperial measurement system.

Submissions must include a high-quality photo that showcases the completed recipe and Dish Off the Block's Superbly Herby spice blend. Submissions must not include offensive, inappropriate, or copyrighted content. Cooking Contest Central reserves the right to disqualify any entry that does not comply with these standards.

The recipe submission must comply with the following requirements: (i) the submission must adhere to the contest theme and feature Dish Off the Block's Superbly Herby spice blend; (ii) the submission must be entrant's own original work, created solely by entrant and not as part of a group (i.e. two or more); (iii) **the submission has not been previously published or submitted in any other contests or competitions and/or to any media, including, without limitation, any printed books or magazines (self-published blog recipes are allowed, as long as they have not been previously published elsewhere); must not have won any award;** and must not infringe the copyright, trademark, privacy, publicity, or other personal or proprietary rights of any person or entity; the title of the recipe may not indicate the competitor or teams identity (iv) the submission must not contain, mention, refer to or otherwise allude to any material that is violent, lewd, obscene, sexually explicit, pornographic, disparaging, defamatory, libelous, racially or morally

offensive or otherwise contain inappropriate content or objectionable material; (v) the submission cannot promote illegal drugs or tobacco, firearms/weapons (or the use of any of the foregoing), any activities that may appear unsafe or dangerous, or any political agenda or message; (vi) Cooking Contest Central reserves the right, in its sole discretion, to disqualify any submission that Cooking Contest Central believes, does not comply with or is in violation of these Official Rules or that otherwise contains prohibited or inappropriate content.

A photo of your recipe submission featuring Dish Off the Block's Superbly Herby spice blend will also be required and will be used to evaluate and judge the 'Execution' and 'Appearance' portion of your score. All photos should be well lit, free of harsh shadows, free of background clutter, clear and focused on your submitted recipe. All recipe cooking elements should be clearly shown in the photo. This includes but is not limited to; sauces, toppings, fillings, and any side dishes included in the recipe that needs to be judged. All ingredients do NOT need to be showcased in the photo.

If a technique or skill is listed in your recipe, the execution of that skill or technique should be evident in the photo. Your written recipe will be judged on the 'Perceived Taste' as described in your recipe; the use of the ingredients listed, the amounts of each ingredient, the flavor profiles, as well as the creative and unique aspects of your recipe will be evaluated to determine your score. **Dish Off the Block's Superbly Herby spice blend is required to be in the submitted photo.**

Once your recipe is submitted, you will see an on-screen confirmation. A confirmation email will not be sent.

NOTE: Submissions are not final until they have been posted on entrants personal social media accounts (Facebook or Instagram) using the hashtag #dotbsuperblyherby and tag both Cooking Contest Central and Dish Off the Block. Entries that fail to post their entry or use the hashtag will be disqualified.

5. Grant of Rights by Submitting Content

The entrant represents and warrants that he/she has all right, title, and interest in and to the submission and hereby grants to Cooking Contest Central the worldwide, irrevocable, unrestricted, and royalty-free right and license in perpetuity to adapt, publish, use, edit, and/or modify such submission in any way and post the submission on the Internet or use the submission in any other way in any media whether now existing or hereafter created and agrees to indemnify and hold Cooking Contest Central harmless from any claims to the contrary.

6. Judging Criteria

A panel of qualified judges selected by Cooking Contest Central will select the best submissions among all eligible submissions based on an application of the following criteria:

- Perceived Taste (40%)
 - Balance and harmony of flavors
 - Ingredient pairing and seasoning choices
 - Depth, complexity, and overall appeal as described
- Execution (30%)
 - Adherence to contest rules and theme
 - Logical, repeatable steps
 - Accuracy and completeness of instructions
 - Proper use of ingredients and techniques appropriate to the recipe
- Appearance (15%)
 - Photo quality, lighting, and focus
 - Composition, plating, or styling
 - Visibility of key elements referenced in the recipe
- Creativity (15%)
 - Unique concept, flavor combinations, or approach
 - Creative interpretation of the contest theme

The winners of each contest will be officially announced on Cooking Contest Central's website and official Facebook and Instagram page.

Odds of winning depend on the number of eligible entries received during the Contest Entry Period and the quality of the submissions. Decisions as to the administration and operation of the contest and the selection of the potential winner is final and binding in all matters related to the Contest.

7. Prizes

A total of three (3) prizes will be award:

First Place: \$500

Second Place: \$200

Third Place: \$100

8. Governing Law/Limitation of Liability

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations of entrants, Sponsor or the

Contest Entities in connection with the Contest will be governed by and construed in accordance with the internal laws of the State of West Virginia, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other state's laws. By entering, you agree to release and hold harmless Cooking Contest Central, Cooking Contest Central and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, members, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not, from: (i) such entrant's participation in the Contest and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof; (ii) technical failures of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, or software, or other mechanical equipment; (iii) the unavailability or inaccessibility of any transmissions, telephone, or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Contest; (v) electronic or human error in the administration of the promotion or the processing of entries.